

ATHLETIC DEPARTMENT

ADVERTISING OPPORTUNITIES

These advertising opportunities are **SEPARATE** from Booster Club advertising and must be purchased through the Indianola Athletic Department by contacting Lee Nelson, Activities Director.

(515) 961-9500 x 2281 • lee.nelson@indianola.k12.ia.us

VIDEO BOARDS

The following options allow you to advertise during our games at Indianola Stadium, the North Gym, or both.

PURPLE

VIDEO BOARDS, IN-GAME ELEMENTS & SCROLLING ADS

- \$2000 Stadium
- \$2000 North Gym
- \$3000 Stadium & North Gym

GOLD

IN-GAME ELEMENTS & SCROLLING ADS

- \$1200 Stadium
- \$1200 North Gym
- \$2000 Stadium & North Gym

SILVER

SCROLLING ADS

- \$750 Stadium
- \$750 North Gym
- \$1200 Stadium & North Gym

ADD-ONS

NORTH GYM AD PANEL \$1000 - Static ad panel inside North Gym

- 2.5' x 3' Scoreboard connected to video board
- 2' x 8' Scoreboard opposite of video board

POSTER - All team posters

- Poster Sponsor** - \$100

BOOSTER CLUB

BUSINESS SPONSORSHIPS

PURPLE \$1000

- **Game Changer** - Featured "Business of the Game" Sponsor for one home athletic event
- **Advertising** on Indianola Athletics website, concession screens, and IABC social media
- **Business listed** in all home game programs
- Purple Business Sponsor window decal
- **Complimentary punch card** - free admission to 10 home athletic events

GOLD \$500

- **Advertising** on Indianola Athletics website, concession screens, and IABC social media
- **Business listed** in all home game programs
- Gold Business Sponsor window decal
- **Complimentary punch card** - free admission to 5 home events
- Program Sponsor

SILVER \$250

- **Advertising** on Indianola Athletics website, concession screens, and IABC social media
- **Business listed** in all home game programs
- Silver Business Sponsor window decal

IABC is a 501c(3) organization and accepts matching funds from businesses. If your employer sponsors such programs, consider a matched donation from your employer.

REGISTER ONLINE!

www.indianolaathletics.com

or complete the information above, return payment & form by mail to: **Indianola Athletic Booster Club, PO Box 571, Indianola, Iowa 50125**

BOOSTER CLUB

MEMBERSHIPS & ATHLETIC PASSES

Booster club memberships **MUST** be renewed each year. Athletic Passes are good from **August 1st - July 31st** and must be purchased yearly unless you are a lifetime athletic pass holder. Your lifetime pass **DOES NOT** make you a lifetime booster club member, you still need to renew your booster club membership yearly.

**New this year Senior discount, no lifetime pass.*

BOOSTER CLUB MEMBERSHIPS + ATHLETIC PASSES

- Single Membership with Athletic Pass** - \$100
- Couple Membership with Athletic Passes** - \$175
- *Single Sr. Membership w/ Athletic Pass** - \$50
- *Couple Sr. Membership w/ Athletic Passes** - \$85

Must be 65+ to purchase Senior Membership

BOOSTER CLUB MEMBERSHIPS ONLY

- Single Membership** - \$25
- Couple Membership** - \$50

ADDITIONAL TAX DEDUCTIBLE DONATION

\$ _____

Name _____

Company _____

Address _____

City, State, Zip _____

Phone _____

Email _____

Total Amount Enclosed \$ _____

Please make check payable to Indianola Athletic Booster Club