



Every Parent of Every Athlete



INDIANOLA ATHLETIC BOOSTER CLUB

Thank you for supporting our student athletes.

IHS



ABOUT US

IABC was established in 1974 to subsidize the athletic department and athletic programs in the Indianola High School & Middle School. Today the IABC is the main source of funds for the athletic department.

REGISTER ONLINE

indianolaathletics.com

CONTACT US

memberships@indianolaathletics.com

INDIANOLA

ATHLETIC

BOOSTER

CLUB

MEMBERSHIPS

INDIANOLA ATHLETICS

ATHLETIC MEMBERSHIPS & BUSINESS SPONSORSHIP OPPORTUNITIES

ATHLETIC DEPARTMENT ADVERTISING

VIDEO BOARDS

The following options allow you to advertise during our games at Indianola Stadium, the North Gym, or both.

PURPLE

VIDEO BOARDS, IN-GAME ELEMENTS & SCROLLING ADS

\$2000 Stadium \$2000 North Gym \$3000 Stadium & North Gym

GOLD

IN-GAME ELEMENTS & SCROLLING ADS

\$1200 Stadium \$1200 North Gym \$2000 Stadium & North Gym

SILVER

SCROLLING ADS

\$750 Stadium \$750 North Gym \$1200 Stadium & North Gym

ADD-ONS

NORTH GYM AD PANEL \$1000 - Static ad panel inside North Gym

2.5' x 3' Scoreboard connected to video board

2' x 8' Scoreboard opposite of video board

CALENDAR - Yearly calendar mailed to every student household

4" x 1" Logo - \$400

2" x 1" Logo - \$250

PROGRAM - Programs at every home sporting event

Program Sponsor - \$100

POSTER - All team posters

Poster Sponsor - \$100

★ **Must contact Lee Nelson, Athletic Director to purchase business partnership opportunities.** (515) 961-9500 x 2281 • lee.nelson@indianola.k12.ia.us

BOOSTER CLUB BUSINESS OPTIONS

PURPLE

\$1000

- Game Changer - Featured "Business of the Game" Sponsor for one home athletic event

- Advertising on Indianola Athletics website, concession screens, and IABC social media
- Business listed in all home game programs

- Purple Business Sponsor window decal
- Complimentary punch card - free admission to 10 home athletic events

GOLD

\$500

- Advertising on Indianola Athletics website, concession screens, and IABC social media
- Business listed in all home game programs
- Gold Business Sponsor window decal

- Complimentary punch card - free admission to 5 home events
- Program Sponsor

SILVER

\$250

- Advertising on Indianola Athletics website, concession screens, and IABC social media
- Business listed in all home game programs
- Silver Business Sponsor window decal

BOOSTER CLUB MEMBER OPTIONS

Booster club memberships MUST be renewed each year. Athletic Passes are good, from August 1st - July 31st and must be purchased yearly unless you are a lifetime athletic pass holder. Your lifetime pass DOES NOT make you a lifetime booster club member, you still need to renew your booster club membership yearly. *New this year Senior discount, no lifetime pass.

IABC MEMBERSHIPS + ATHLETIC PASSES

Single Membership with Athletic Pass - \$100

Couple Membership with Athletic Passes - \$175

*Single Senior Membership with Athletic Pass - \$50

*Couple Senior Membership with Athletic Passes - \$85

IABC MEMBERSHIPS

Single Membership - \$25

Couple Membership - \$50

POPULAR ADD-ONS

Track & Field Event Sponsor - \$150

Cross Country Banner Sponsor - \$100

Additional Tax Deductible Donation \$ _____

REGISTER ONLINE!!

www.indianolaathletics.com

or complete the information below, designate payment option and return entire page to: Indianola Athletic Booster Club, PO Box 571, Indianola, Iowa 50125

Name _____

Company _____

Address _____

City, State, Zip _____

Phone _____

Email _____

TOTAL AMOUNT DUE \$ _____

Please make check payable to Indianola Athletic Booster Club

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www.indianolaathletics.com

IABC is a 501c(3) organization and accepts matching funds from businesses. If your employer sponsors such programs, consider a matched donation from your employer.