

BUSINESS SPONSORSHIP ORDER FORM

BUSINESS NAME *Required to process order*

Please print your business name as you want it to appear in programs, website & concession stand signage/monitors.

ADDRESS *Required to process order*

EMAIL *Required to process order*

WEBSITE

PHONE

Place your order by **8/10/18**, and you can order the t-shirt sizes you need (adult sizes only):

\$500 PURPLE SPONSOR

S	M	L	XL	XXL	TOTAL

\$250 GOLD SPONSOR

S	M	L	XL	XXL	TOTAL

Orders placed after 8/10/18 will be limited to sizes on hand. We'll do our best to fit your needs. However, ordering by 8/10 works best for everyone.

We will deliver your t-shirts and sponsor card (to get you or your employees into home events & for your free popcorn).

Want YOUR Logo On OUR Website?

EMAIL US AT:
info@indianolaathletics.com



A Note From the Board:

We are very excited for our 2018-19 Athletic Programs. Our goal is to reach more people & give YOU more value for your membership.

How?

Updated Website: indianolaathletics.com

Quarterly Email Newsletters

Fall Membership Appreciation Night

Single, Couple, Senior Membership Options.

Your name in our programs

Affordable Options for your Business to support Indianola athletics, get your business recognized, and perks for you and your employees!

What a great way to invest in our athletes, coaches, programs, school & community! Thank you for helping us reach our goal of 700 members in 2018-19.

Go Indians!

Mike Vesey
IABC President
info@indianolaathletics.com

Karey Bishop
Membership Chair
kareybishop1@gmail.com



2018-19 MEMBERSHIP GOALS

- ▶ 700 MEMBERS
- ▶ 40 BUSINESS SPONSORSHIPS
- ▶ EVERY PARENT OF EVERY ATHLETE IS A MEMBER



INDIANOLAATHLETICS.COM

INDIANOLA Athletic Booster Club

was established in 1974 to subsidize the athletic department and athletic programs in the Indianola High School & Middle School. Today the IABC is the main source of funds for the athletic department.

In 2017-18, your dollars helped support our athletes in the following ways:

Baseball Scoreboards

Street Gym Backboards

TENNIS BENCHES

CROSS COUNTRY OVERNIGHT HOTEL

VOLLEYBALL BALL CARTS & UNIFORMS

TENNIS WINDSCREENS

IMPROVEMENTS TO SHOT PUT AREA

INDOOR BATTING CAGE NETS

CONCESSION STAND MONITORS

Swim Team Warm-ups

FOOTBALL TACKLE RINGS & GUARDIAN CAPS

GOLF PRACTICE ROUNDS

WRESTLING OVERNIGHT HOTEL & WARM-UPS

IMPROVEMENTS TO DISCUS AREA

MEMBERSHIP RECAP

YEAR	MEMBERS	BUSINESS SPONSORS
2018-19 GOAL	700 GOAL	40 GOAL
2017-18	628	30
2016-17	442	0

2018-19 MEMBERSHIP GOALS

- ▶ We want **EVERY PARENT** of **EVERY** middle school & high school **ATHLETE** to be a member.
- ▶ Grow **BUSINESS SPONSORSHIPS**. Affordable sponsorship opportunity to support Indianola athletes, advertise your company & provide your employees with some "IABC Perks".

\$250 **GOLD** Business Sponsor

\$500 **PURPLE** Business Sponsor

**Business sponsors complete order form on the back.*

BUSINESS SPONSORSHIPS

IABC PERK >>



PURPLE BUSINESS SPONSOR - \$500

- ▶ Business name listed in all programs, on IABC website indianolaathletics.com & on concession stand signage/monitors.
- ▶ **IABC PERKS** - 10 athletic department T-shirts (choose your sizes if ordered by 8/10/18); complimentary pass into 10 athletic home events; 10 bags of popcorn from concession stand. (Punch cards provided.)

GOLD BUSINESS SPONSOR - \$250

- ▶ Business name listed in all programs, on IABC website indianolaathletics.com & on concession stand signage/monitors.
- ▶ **IABC PERKS** - 5 athletic department T-shirts (choose your sizes if ordered by 8/10/18); complimentary pass into 5 athletic home events; 5 bags of popcorn from concession stand. (Punch cards provided.)

MEMBERSHIP OPTIONS

2018-19 IABC Membership & Athletic Pass Pricing

- \$25 Single Membership
- \$25 Senior Membership (65 & up)
I am lucky to be a lifetime senior season pass holder but want to be a booster club member too.
- \$50 Couple Membership
- \$50 Couple Senior Membership (65 & up)
We are lucky to be lifetime senior season pass holders but want to be booster club members too.
- \$100 Single Season Pass for home events
INCLUDES Single Membership.
- \$175 Couple Season Pass for home events
INCLUDES Couple Membership.
- \$25 Senior Pass (65 & up)
INCLUDES IABC Membership 1st Year. Please renew annual memberships in the future. Lifetime pass for 1 to all home middle school and high school athletic events.
- \$50 Couple Senior Pass (65 & up)
INCLUDES IABC Membership 1st Year. Please renew annual memberships in the future. Lifetime pass for couple to all home middle school and high school athletic events.

\$ My donation to IABC to help do more great things for Indianola Athletics

MAIL TO: IABC PO Box 571, Indianola, IA 50125 or pay online at indianolaathletics.com

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IABC is a 501c(3) organization and accepts matching funds from businesses. If your employer sponsors such programs, consider a matched donation from your employer. Subject to tax laws.