

BUSINESS SPONSORSHIP ORDER FORM

BUSINESS NAME *Required to process order*

Please print your business name as you want it to appear in programs, website & concession stand signage/monitors.

ADDRESS *Required to process order*

EMAIL *Required to process order*

WEBSITE

PHONE

Place your order by **8/10/17**, and you can order the t-shirt sizes you need (adult sizes only):

\$500 **PURPLE** SPONSOR

S	M	L	XL	XXL	TOTAL
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>

\$250 **GOLD** SPONSOR

S	M	L	XL	XXL	TOTAL
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>

Orders placed after 8/10/17 will be limited to sizes on hand. We'll do our best to fit your needs. However, ordering by 8/10 works best for everyone.

We will deliver your t-shirts and sponsor card (to get you or your employees into home events & for your free popcorn).

Want **YOUR** Logo On **OUR** Website?

EMAIL US AT:
info@indianolaathletics.com



A Note From the Board:

We are very excited for our 2017-18 Athletic Programs. Our goal is to reach more people & give YOU more value for your membership.

How?

New Website: indianolaathletics.com

Quarterly Email Newsletters

Fall Membership Appreciation Night

Single, Couple, Senior & New Alumni Membership Options.

Your name in our programs

Affordable Options for your Business to support Indianola athletics, get your business recognized, and perks for you and your employees!

What a great way to invest in our athletes, coaches, programs, school & community! Thank you for helping us reach our goal of 600 members in 2017-18.

With Purple Pride,

Mike Vesey
IABC President
info@indianolaathletics.com

Karey Bishop
Membership Chair
Kareybishop1@gmail.com



2017-18 MEMBERSHIP GOALS

- ▶ 600 MEMBERS
- ▶ 50 NEW ALUMNI MEMBERS
- ▶ 20 BUSINESS SPONSORSHIPS
- ▶ EVERY PARENT OF AN ATHLETE



INDIANOLAATHLETICS.COM

INDIANOLA Athletic Booster Club

was established in 1974 to subsidize the athletic department and athletic programs in the Indianola High School & Middle School. Today the IABC is the main source of funds for the athletic department.

In 2016-17, your dollars helped support our athletes in the following ways:

Wrestling Room Sound System

Scoreboard/Videoboard

WEIGHTROOM EQUIPMENT

TRAINING ROOM SUPPLIES

Football end zone camera

GOLF PRACTICE FEE

WRESTLING/CHEERLEADING MATS

VOLLEYBALL BALL CARTS

BOYS TENNIS UNIFORMS

Baseball/softball training equipment

GIRLS TRACK UNIFORMS

MEMBERSHIP RECAP

YEAR	MEMBERS	REVENUES
2017-18 GOAL	600 GOAL	\$40,000 GOAL
2016-17	442	\$22,441
2015-16	371	\$15,855

2017-18 MEMBERSHIP GOALS

- ▶ We want **EVERY PARENT** of **EVERY** middle school & high school **ATHLETE** to be a member.
- ▶ Add 50 **NEW** Alumni Booster members. (IHS graduates since 2008)
- ▶ Gain new **BUSINESS SPONSORSHIPS**. Affordable sponsorship opportunity to support Indianola athletes, advertise your company & provide your employees with some "IABC Perks".

BUSINESS SPONSORSHIPS

IABC PERK >>



PURPLE BUSINESS SPONSOR - \$500

- ▶ Business name listed in all programs, on new IABC website indianolaathletics.com & on concession stand signage/monitors.
- ▶ **IABC PERKS** - 10 athletic department T-shirts (choose your sizes if ordered by 8/10/17); complimentary pass into 10 athletic home events; 10 bags of popcorn from concession stand. (Punch cards provided.)

GOLD BUSINESS SPONSOR - \$250

- ▶ Business name listed in all programs, on new IABC website indianolaathletics.com & on concession stand signage/monitors.
- ▶ **IABC PERKS** - 5 athletic department T-shirts (choose your sizes if ordered by 8/10/17); complimentary pass into 5 athletic home events; 5 bags of popcorn from concession stand. (Punch cards provided.)

**Business sponsors complete order form on the back.*

MEMBERSHIP OPTIONS

- ☐ **\$25 Single Membership**
Are you an Alumni?
(IHS graduate 2008 or later) Graduation Year
- ☐ **\$50 Couple Membership**
Are you an Alumni?
(IHS graduate 2008 or later) Graduation Year
- ☐ **\$100 Single Season Pass** for home events *INCLUDES Single Membership.*
- ☐ **\$175 Couple Season Pass** for home events *INCLUDES Couple Membership.*
- ☐ **\$25 Senior Pass** (65 & up) *INCLUDES IABC Membership w/Athletic Pass for 1 to all home middle school and high school athletic events.*
- ☐ **\$250 GOLD Business Sponsor**
- ☐ **\$500 PURPLE Business Sponsor**

I would like to add \$ to help us reach our 2017/18 goals and invest in our athletes.
Additional Tax Deductible Donation

\$ Total Amount Enclosed

MAIL TO: IABC PO Box 571, Indianola, IA 50125 or pay online at indianolaathletics.com

NAME(S) *Required to process order*

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EMAIL *Required to process order*

PHONE

IABC is a 501c(3) organization and accepts matching funds from businesses. If your employer sponsors such programs, consider a matched donation from your employer.